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South China International Industry Fair

June 29 to July 1, 2021

Shenzhen World Exhibition & Convention Center

Concurrent Events:



Deutsche Messe



FIERA MILANO

Hannover Milano Fairs Shanghai Ltd.



东浩兰生
SHANGHAI INDUSTRY & COMMERCE EXHIBITION CO., LTD.

上海工业商务展览有限公司














Show Profile

South China International Industry Fair (SCIIF) is one of the industry trade fairs jointly organized by Hannover Messe and China International Industry Fair (CIIF). In 2020, the show organizers: Hannover Milano Fairs Shanghai Ltd. and Donghao Lansheng Group Shanghai Industry and Commerce Exhibition Co., Ltd. worked together closely, drew on each others strength and best used their influences, successfully delivered the whole value chain industry trading platform - SCIIF in South China.

The predecessors of SCIIF were three successfully developed shows, namely South China International Industrial Automation Show (twenty-three years operational history), South China International Machine Vision and Industrial Application Exhibition and Laser Fair Shenzhen (thirteen years traceable history). The integrated and upgraded SCIIF put more themed sub-exhibitions under its umbrella, exhibits include innovative products and solutions of industrial automation, machine vision, industrial robot, CNC machine tool & metal working, laser and intelligent equipment, new generation information technology, digital factory, energy saving and industrial accessories, new material. The concurrently held International Circuit board Exhibition is going to bring exhibitors from circuit board, electronic components, photoelectric and semiconductor industries. The synergies between the shows will truly benefit the whole industry value chain and lead the development trends of manufacturing industry in South China.

Product Category

 	<ul style="list-style-type: none"> • Core smart hardware of industrial automation • Industrial automation intelligent manufacturing technologies and related testing equipment • Industrial robot ontology, core parts and other smart equipment • Overall smart manufacturing solution ... 		<ul style="list-style-type: none"> • Additive Manufacturing • Metal Cutting • Metal Forming • Software and System • Automation and Robotics • Tools, Gauges, Clamping Tools • Measuring Tools ...
	<ul style="list-style-type: none"> • Smart Camera • Board • Software Package • Accessories • Industrial Lens • Light Source • Subsidiary Products • Image Processing System • Machine Vision System ... 		<ul style="list-style-type: none"> • Intelligent laser manufacturing pavilion • Laser making equipment and components • Photoelectric technology pavilion • Intelligent manufacturing equipment pavilion ...
	<ul style="list-style-type: none"> • Industrial Robot • Total Solutions for Varieties of Industries • Core Component • Professional Service Robot • Special Task Robot ... 		<ul style="list-style-type: none"> • Industrial IoT • Digital Factory • New Generation Flat Displays ...
	<ul style="list-style-type: none"> • Energy-saving Technology Section • Industrial Cleaning Section • Core Basic Components and Supporting Section ... 		<ul style="list-style-type: none"> • Basic software and system-oriented software • Task-specific software and solutions • Software and solutions for specific sectors • Industry-specific automation software solutions • Cloud & industrial IT services, digital factory services • Additive manufacturing • Industry 4.0 & industrial internet ...
	<ul style="list-style-type: none"> • Material Application Pavilion • Material Attribution Pavilion • Industrial Park and Others ... 		<ul style="list-style-type: none"> • Circuit board • Electronic components • Electronic assembly • Optoelectronics and Semiconductors ...

Major Exhibitors



*The above rankings are in no order

2021 Show Highlights

Hannover Messe and CIIF the best resources providers

As the South China satellite show of the most influential industry trade fairs: Hannover Messe and CIIF, the organizers shall bring their best resources to SCIIF to ensure the percentage of international participants, enlarge the global promotion coverage and invite international buyers, trade visitors from worldwide. The abundant onsite activities and forums on another hand will add the value to the show, it is an excellent opportunity and platform for enterprises to expand their market in South China.

Follow closely with the policies; Enlighten the participants with new development trends of the industry

The <Outline Development Plan for the Guangdong-Hong Kong-Macao Greater Bay Area> is the strategic guidance of the development of the Greater Bay Area, the organizers of SCIIF follow closely with the government policies, relocated SCIIF to Shenzhen World Exhibition and Convention Center in 2020, the 2020 SCIIF had nine sub-exhibitions under its umbrella, namely, industrial automation, industrial robot, CNC machine tool & metal working, machine vision, digital factory and new generation information technology etc. The SCIIF 2020 brought all kinds of cutting edge products and technologies to South China region, it would definitely enlighten the industry with development directions of the Greater Bay Area.

Forty-years of success; Now a new start

As the predecessors of SCIIF, "South China International Industrial Show" was founded in 1997, and "Shenzhen Laser Fair" also had a 15-year traceable record, through decades of accumulation, both shows established their reputation and influence in the industry. To better activate the trading and interaction among the upstream and downstream manufacturing enterprises, in year 2020, SCIIF integrated these two brands, in the meanwhile brought in the innovations and the mature exhibition brands from CIIF umbrella eg., CNC machine tool, industrial robot, digital factory, new generation information technology etc. The integrated SCIIF is not only bringing the synergies between the sub-exhibitions, but also provide wide resources of trade visitors. In 2021, the organizers will enhance its sub-brands and bring in a new and hot sub-exhibition: circuit board equipment and material, it is believed the new adopting show will bring active buyers from end users' industry and the interactions at onsite will also be further enhanced.

Address the niche markets; Make the precise matchmaking

SCIIF is not only a comprehensive industry trade fair, it also carefully addresses the niche markets of the industry, through efficient promotions in all niche products' application industry and organizes activities and forums accordingly, SCIIF is going to invite trade visitors from 3C, automotive, packaging, mechanic, home appliance, textile, medical, new energy industries to the show.

Dozens of high quality onsite forums and activities; Bringing the experts to you.

Follow the hot topics such as Infrastructure construction, 5G, medicals, there will be over dozens of summit and forums running concurrently with the show. Experts from automotive, 3C, medical, mechanic, automation, laser, robot industries will gather together, deliver solutions and share technologies to solve your difficulties and help you to find future business opportunities.

Upstream and downstream enterprises interact on one platform and enjoy over 100,000 trade visitors together

In 2021 SCIIF will continue to enlarge its brand family, totally 10 themed sub-exhibitions will be conducted under the SCIIF brand, they are: Machine Vision, Industrial Robot, Metal Working, Laser & Photoelectric, Circuit Board Equipment & Material, Information Technology, New Material, Digital Factory and Industrial Accessories. The ten themed sub-exhibitions will present an integrated industry value chain, invoke the interactions among the industry, support the common development of the industry and share the huge numbers of buyers through their synergies.

Don't miss out the SME subsidies

Based on the administrative regulations of <Special Funds for the Development of Small and Medium Enterprises>, Shenzhen municipal government has programs to subsidize the R&D and market expanding activities of local SMEs along the years. Recently several districts of Shenzhen also released funds to support SMEs in their region to participate domestic exhibitions, the registered SMEs can enjoy both subsidies from Shenzhen municipal government and the district government.

360 degree media coverage; Ensure the increasing of the visitor numbers

The organizers will promote SCIIF 2021 both online and offline, enlarge the media coverage, deliver precise information to the 200,000+ right audiences by using we media, big data, industrial media, mass media and other channels. Through the investment, the increasing of the trade visitor numbers will be promising.

3C & Electronic Manufacturing



- Huawei Technologies Co., Ltd.
- ZTE Corporation
- TCL Technology Group Corporation
- Skyworth Group Co., Ltd.
- Green Point Technology Co., Ltd.
- Konka Group Co., Ltd.
- Flextronics Manufacturing Co., Ltd.
- Shenzhen Yingchuangli Electronic Trade Co., Ltd.
- VTECH Holdings Ltd.
- Shenzhen Dagro Electronic Technology Co., Ltd.
- Dongguan Fuqiang Electronics Co., Ltd.
- Foryou Corporation
- Panasonic Corporation of China
- Foxconn Technology Group

Machining/ Precision Parts Manufacturing



- Igarashi Electric Works (Shenzhen) Co., Ltd.
- Panasonic MOTOR Co., Ltd.
- Zhongshan Broad-Ocean Motor Co., Ltd.
- Guangdong Haihong Transformer Co., Ltd.
- Zhuhai Kangjin Electric Co., Ltd.
- Superstar Automation (Shenzhen) Co., Ltd.
- Zhuhai Kaibang Motor Manufacture Co., Ltd.
- Shunde Samyang Co., Ltd.
- Greatoo (Guangzhou) Robots and Intelligent Manufacturing Co., Ltd.
- Bozhilin Robot Co., Ltd.

Kitchen & Home Appliance



- Midea Holding Co., Ltd.
- Gree Electric Appliances, Inc. of Zhuhai
- Guangdong Galanz Enterprises Co., Ltd.
- Guangdong Chigo Air Conditioning Co., Ltd.
- Guangdong Xinxiao Electrical Appliances Holdings Co., Ltd.
- Wanbo Electrical Co., Ltd.
- Guangdong Canbo Electrical Co., Ltd.
- Guangdong Longde Group Co., Ltd.
- Guangdong Longli Electrical Appliance Co., Ltd.
- Guangdong Macro Group Corporation
- Roca (China) Co., Ltd.
- Shenzhen Silver Star Intelligent Technology Co., Ltd.
- Shenzhen Angel Drinking Water Industrial Group Corporation

Automobile, Motorcycle Vehicle & Parts



- BYD Co., Ltd.
- Dong Feng Honda Auto Parts Co., Ltd.
- FAW-Volkswagen Automotive Co., Ltd.
- Gac Toyota Engine Co., Ltd.
- Gac Hino Motors Co., Ltd.
- Wuyang-Honda Motors (Guangzhou) Co., Ltd.
- Changan Psa Automobiles Co., Ltd.
- Guangzhou Dayun Motorcycle Co., Ltd.
- Dongguan Wellmei Industrial Co., Ltd.
- YOKOWO Car Components Co., Ltd.
- Yihe Precision Co., Ltd.
- Lihang Automotive Co., Ltd.

Medical Device, Biotechnology



- Shenzhen Mindray Bio-Medical Electronics Co., Ltd.
- Zkteco Co., Ltd.
- Omron Healthcare (China) Co., Ltd.
- Philips Medical Systems China Hongkong Co., Ltd.
- Guangzhou Aquila Precise Tools Ltd.
- Ambulanc (Shenzhen) Tech. Co., Ltd.
- Guangzhou Improve Medical Instruments Co., Ltd.
- E-Techco Information Technologies Co., Ltd.
- Shenzhen Lachesis Mhealth Co., Ltd.
- Huacan Medical Instruments Co., Ltd.
- Qlife Lab
- Sheng-An Plastic Machinery Co., Ltd.

New Energy Technology



- Jiangmen Guangqi New Energy Industrial Co., Ltd.
- Sunwoda Electronic Co., Ltd.
- Dong Guan MYS Environmental Protection & Technology Co., Ltd.
- Shenzhen Xinyuren Technology Co., Ltd.
- Sky Resources Solar Technology Co., Ltd.
- Jingding Automation Equipment Technology Co., Ltd.
- Dongguan Kangrui Energy Saving Technology Co., Ltd.
- Shenzhen Tianpower Technology Co., Ltd.
- Guangdong Shuanghe New Energy Technology Co., Ltd.
- Shenzhen Atop New Materials Co., Ltd.
- Guangdong Aerpai Electric Power Technology Co., Ltd.
- EVE Energy Co., Ltd.
- LONGi Green Energy Technology Co., Ltd.

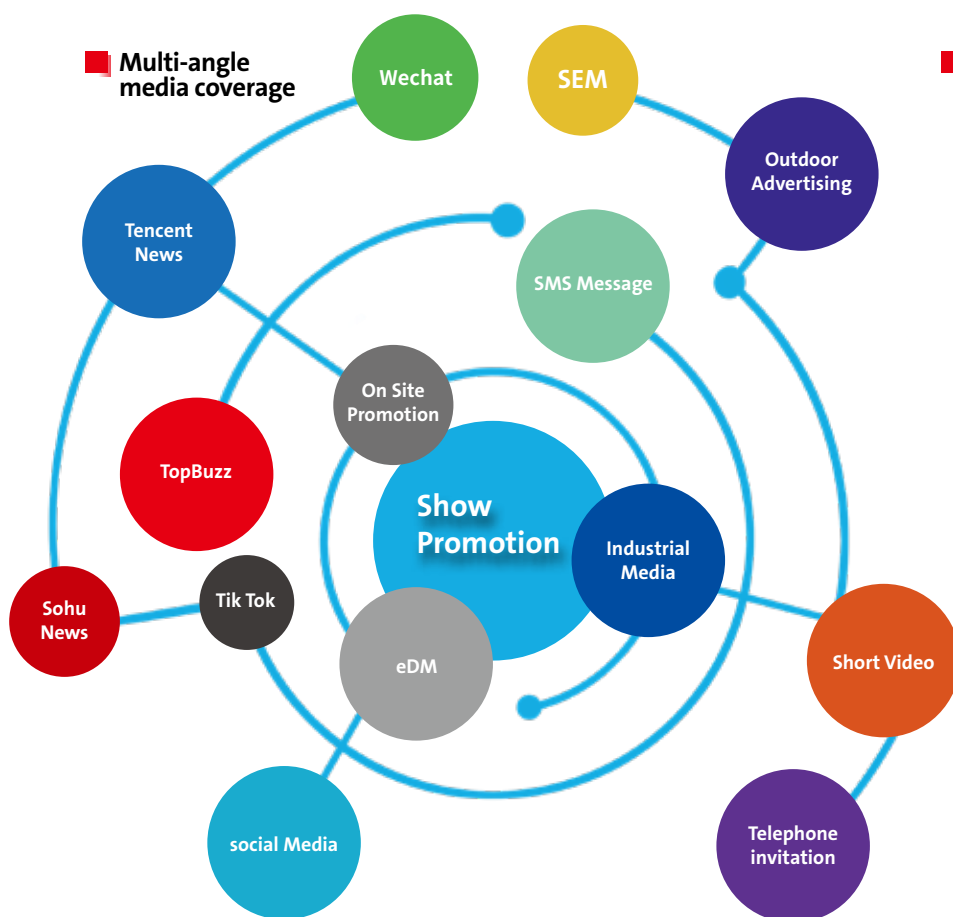
*The above rankings are in no order

Concurrent Events

- The 3rd CSIG National Visual Inspection Technology Academic Exchange
- Forum on AI (Artificial Intelligence) and AR (Augmented Reality) and Digital Twins (DT) Empowering the Smart Industry
- Industrial Interconnection and Automation New Technology Forum
- Innovation and Development of Industrial IoT
- Industrial Internet and OPC UA
- The 2nd Digitalizing and Intelligent Industry Development Forum - New Infrastructure Construction, New Intelligent Manufacturing, New Blue Ocean Strategy
- Digital and Intelligent Summit
- China 3C Intelligent Manufacturing Technical application Forum
- Zhihui Shenzhen, Innovation Leading — Digital Industrial Industry Development Summit Forum
- 5G and Intelligent Internet Power Industry 4.0 Industrial Development Forum
- LMN World Laser Manufacturing Conference



Multi-angle media coverage



The Review of SCIIF 2020

Organization Type

Manufacturer	60.39%
Agents & distributors	14.66%
System integrators	11.05%
Design institutes & research institutes	4.89%
Associations & societies	3.02%
Government departments & executive authorities	1.89%
News media	1.67%
Other	2.44%

Visitor's Purchasing Authority

27.74% Decision-maker

48.84% Recommender

11.21% Consultant

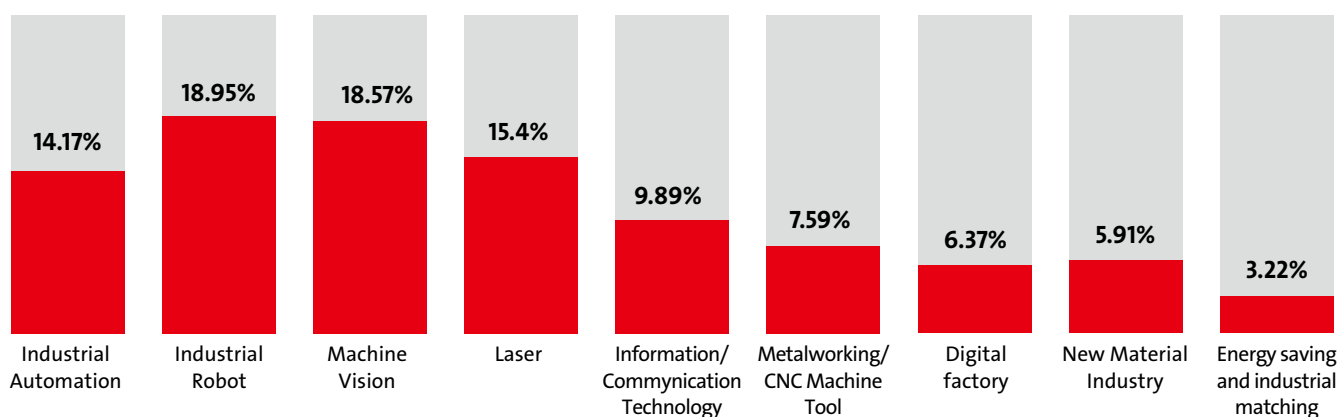
12.22% Not involved

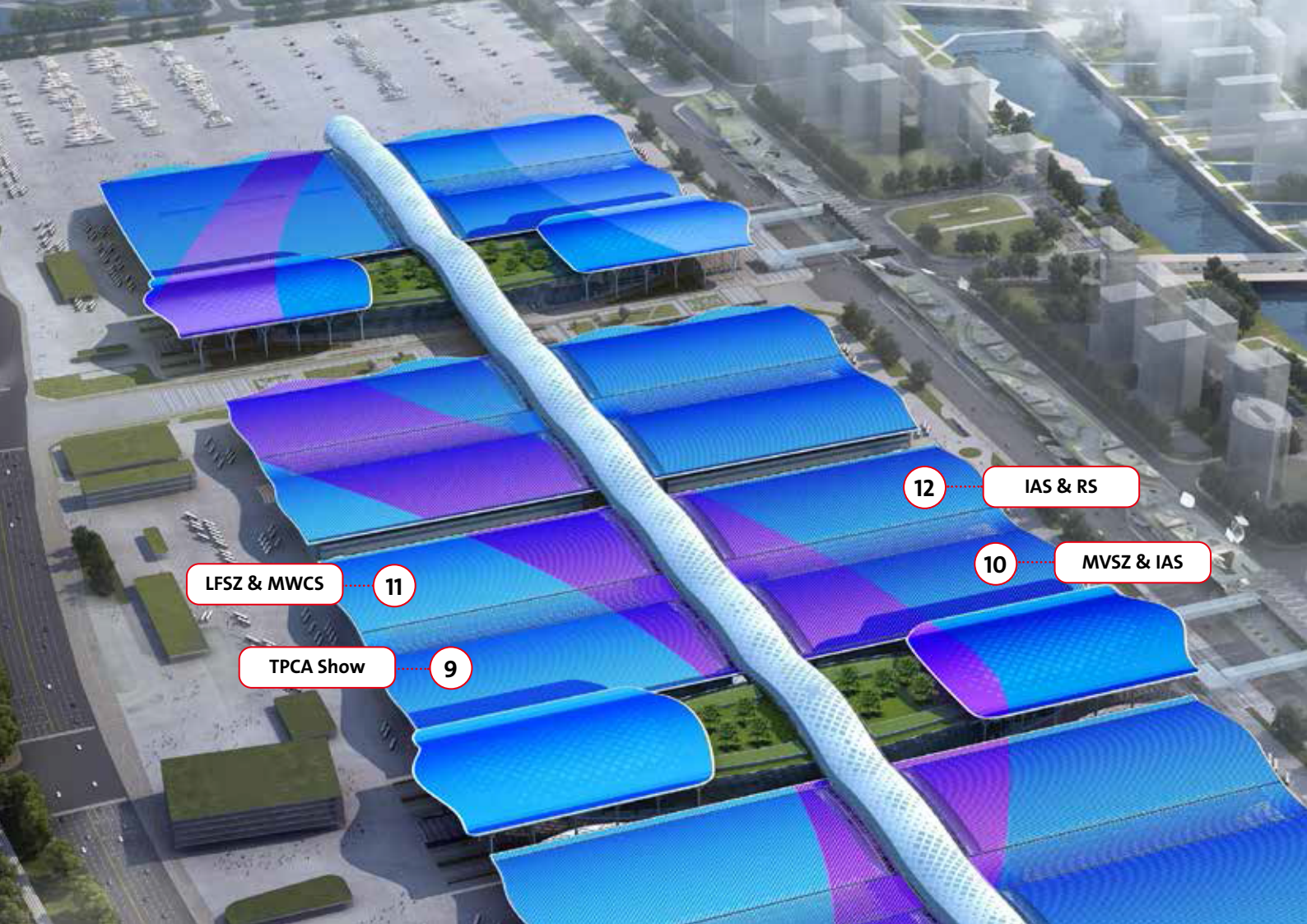
Professional buyers with purchase recommendation rights and final decision-making rights make up **87%**

Business Field

Industrial automation	26.47%		Light industry machinery	3.70%	
Machine tools and related industries	28.02%		Medical / biotechnology	3.41%	
General machinery and manufacturing	13.11%		Shipbuilding	3.16%	
Automobile and Parts manufacturing	8.23%		Packaging and printing	2.83%	
Computer hardware and software/IT/ electronics	7.24%		Textile / clothing	2.53%	
3C electronics/ household electrical appliances	7.23%		Environmental protection equipment	2.31%	
Semiconductor photonics and applications	7.21%		Others	2.11%	
Kitchen appliances and metal	7.16%		Logistics and transportation	1.98%	
Aerospace	6.92%		Food beverage	1.90%	
Electrical equipment and engineering	6.44%		Petrochemical / metallurgy / foundry	1.86%	
Construction & construction machinery	6.36%		Railway	1.43%	
Die and mold	6.20%		Agricultural machinery	1.13%	
Engineering and logistics machinery	5.04%		Energy saving equipment and service	1.08%	
Defense forces	4.16%		Elevator manufacturing	1.03%	
Communication technology/operation / services	3.87%				

Diseribution Of Visitor By Interests





The venue layout



Hall 9

Circuit Board Equipment and Materials



Hall 10

Machine Vision & Industrial Automation



Hall 11

Laser & Metalworking and CNC Machine Tool



Hall 12

Industrial Automation & Robot



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Hannover Milano Fairs China Ltd. Guangzhou Branch
Contacts: Ms. Jessica Lin / Ms. Kelly Sun / Ms. Linda Han
Tel: 020-86266696 - 8016/8020/8018
Fax: 020-86266690-8004
E-mail: sciif@hmf-china.com

Deutsche Messe AG
Andreas Wolf
Tel: +49-511-89 31193
Fax: +49-511-89 39681
Email: andreas.wolf@messe.de

Hannover Milano Fairs Shanghai Ltd.
Contact: Mr. David Zhang/Mr. Klaus Qian/Mr. Steven Xie/Ms. Jean Ji
Tel: +86-21-2055 7128/7129/7130/7131
Fax: +86-21-2055 7100
E-mail: sciif@hmf-china.com



Hannover Milano Fairs Shanghai Ltd.
Contact: Mr. Darren Kong/Ms. Daisy Ge/Ms. Leticia Zheng/Ms. Amy Liu
Tel: 021-2055 7138/7139/7140/7141
Fax: 021-2055 7100
E-mail: darren.kong@hmf-china.com
daisy.ge@hmf-china.com
leticia.zheng@hmf-china.com
amy.liu@hmf-china.com

Deutsche Messe AG
Imke Selle
Tel. +49 511 89-31423
Fax +49 511 89-31499
imke.selle@messe.de