

IAMD SHENZHEN

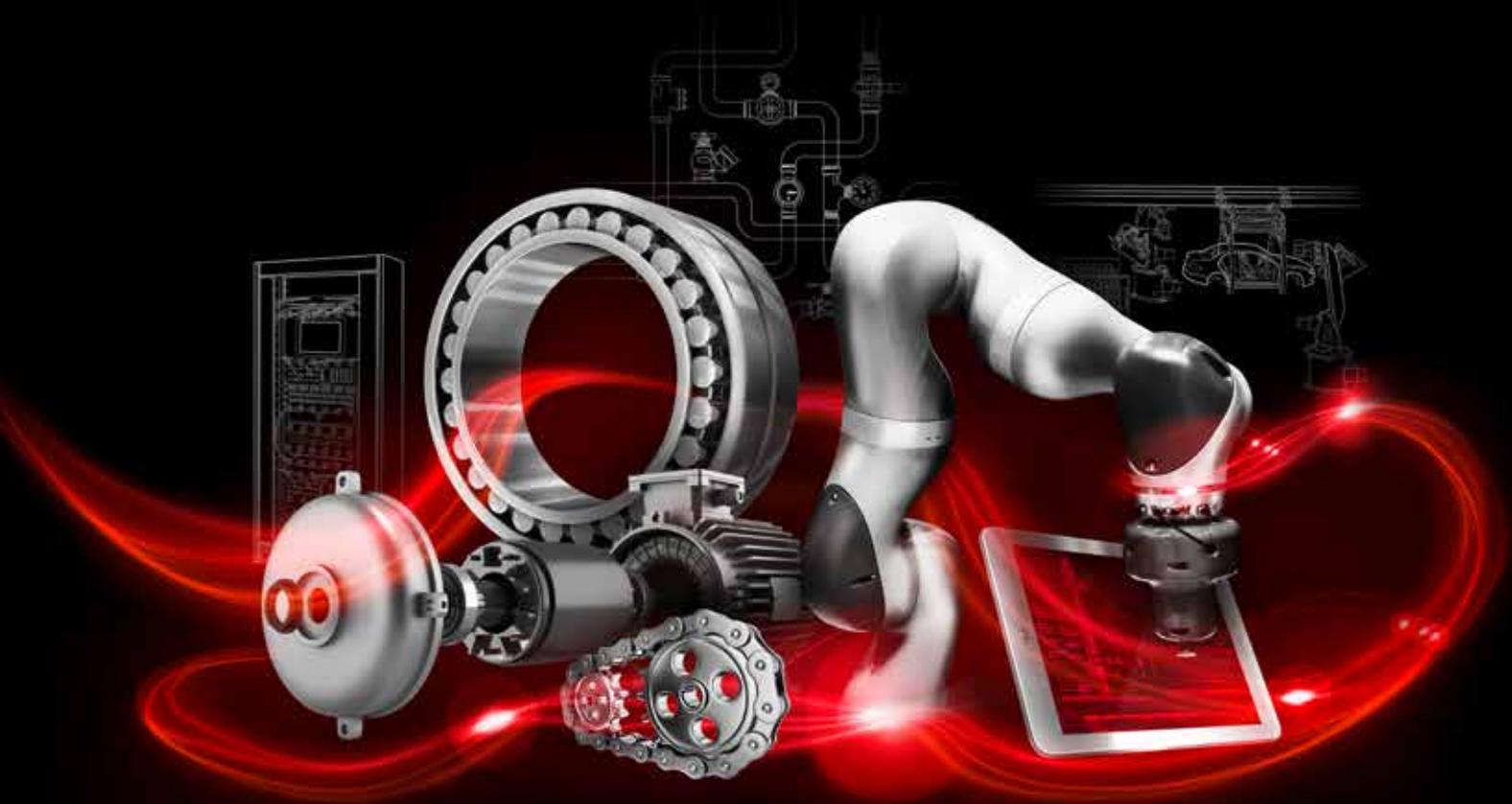
Leading Trade Fair for Process, Factory and Building
Automation Systems and Solutions

27-29 June 2018
Shenzhen Convention and
Exhibition Center

After Show Report

www.iamdshenzhen.com

2018



Deutsche Messe

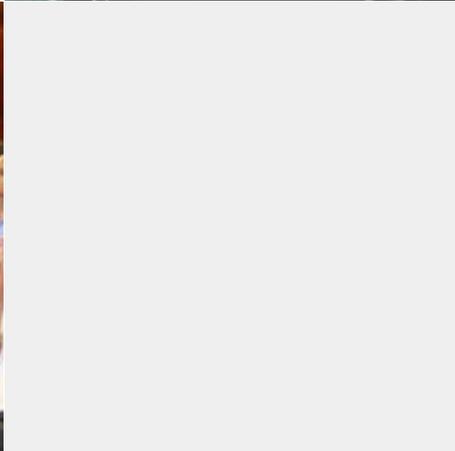
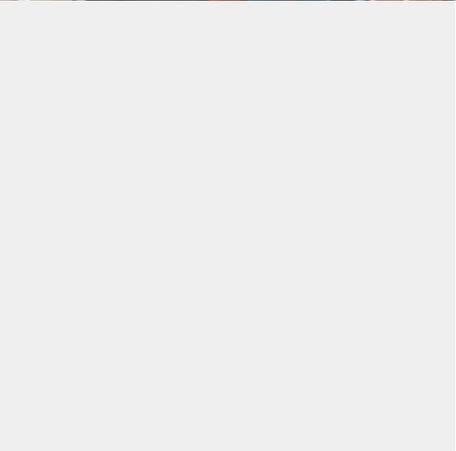
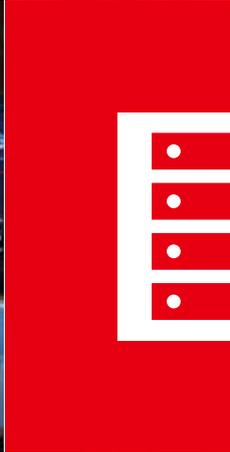
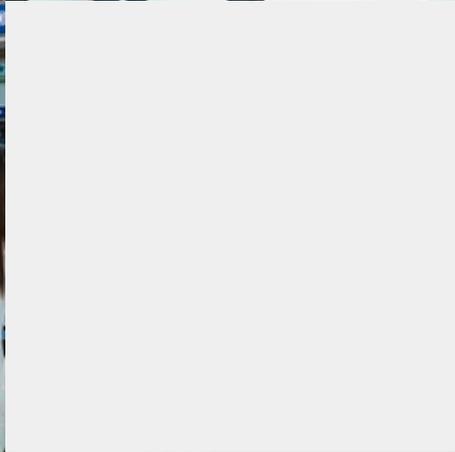
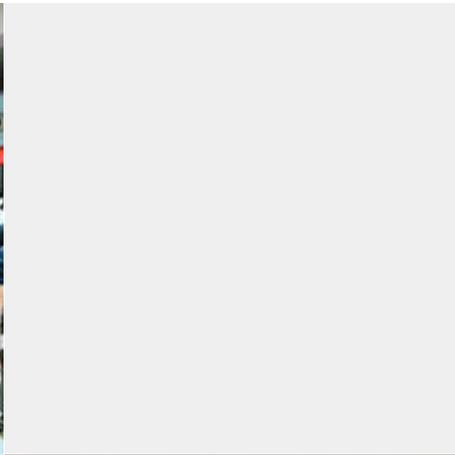


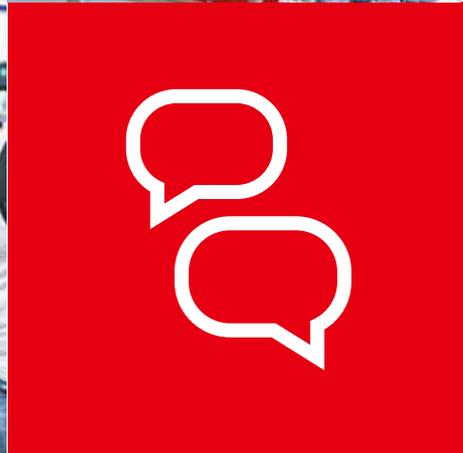
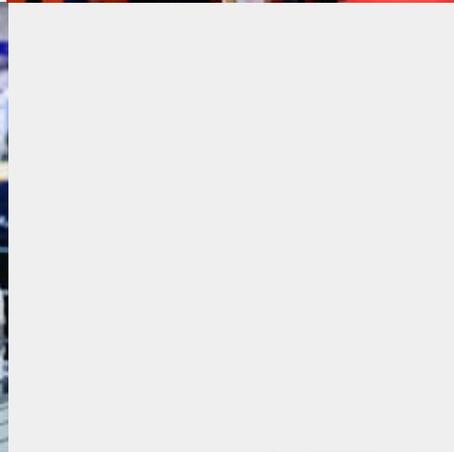
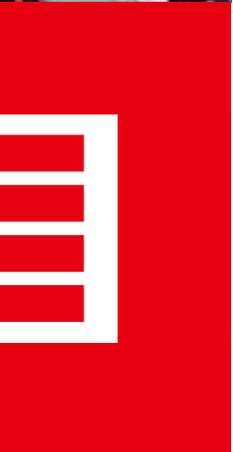
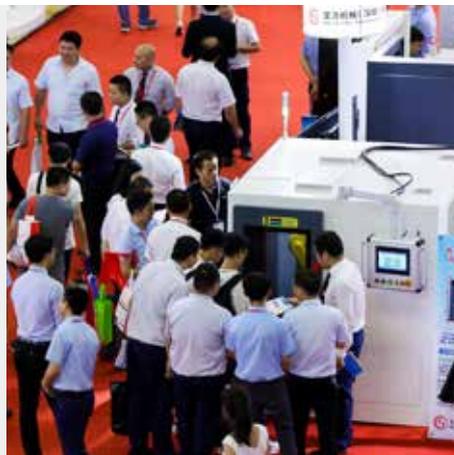
FIERA MILANO

IAMD
SHENZHEN

Catalog

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Empowering Intelligent Manufacturing in Southern China

The top automation show in Southern China - Integrated Automation, Motion & Drives SHENZHEN 2018 (IAMD SHENZHEN) made a great success once again, attracting 560 famous brands and companies from 13 countries and regions with a total display area of 33,560 sqm. ABB, YASKAWA, Kawasaki, Epson, HITACHI, World, YAMAZEN, EPLAN, Rollon, MINDMAN, CHELIC, Grantech, Zeda, Datalogic, Celera, Advantech, Hilscher, SYNTEC and Yiheda displayed their cutting-edge integrated intelligent solutions in six sectors of intelligent manufacturing, industrial robot, intelligent control system, mechanical transmission system, machine vision and industrial IoT. The show also accommodated Taiwan Electrical and Electronic Manufacturers' Association and Guangdong Robot Technical Committee. The three-day-event welcomed 153 buyer delegations and 35,157 visitors.



Exhibition Area

33,560 sqm

Exhibitors

560

Total Visitors

35,157

Delegations

153

Conference and Forum

14



Brands Gathering to Plan Intelligent Manufacturing

Over the years, along with the take-off of the Pearl River Delta economic circle, Southern China has gathered a number of manufacturing hubs, which laid a solid industrial foundation and broad market demands for IAMD SHENZHEN. With the introduction and development of “Made in China 2025”, the demand for quality automation exhibition in South China is increasing. This year’s IAMD SHENZHEN expanded with Hall 5 and further enhanced the quantity and quality of exhibitors, attracting Sunson, T-XING, MODUASM, Rulertech, Combei, Pro-Technic, Panasonic, Han’s, SYNTEC, Aerotech, Dinkle, Binder, Akribis, MOONS', CeleraMotion, Koyo, WERMA, DaHeng, Pixoel, LUSTER, Edmund, SAMSUN, MeiCloud, Hilscher, Advantech, Grantech, E.MC, DYNAMIKWELL and Honyen.



Southern China's Robot Application Market Leads the Country

With the government support for the upgrading of manufacturing and robotics industry, the domestic robotics market continues to increase, especially in the manufacturing province like Guangdong. At the same time, Guangdong is also a region which gathers numerous domestic industrial robotics brands, accumulating a strong driving force for robotics industry development. In this year’s show, leading robotics brands including ABB, Epson, Kawasaki, YASKAWA, YAMAHA, IAI, Universal, Hikrobot, QKM, GSK, CHAIFU, HuaTai, TIANJI, Robostar, Rokae, Leader, i-ROBO, ADTECH, Tamasec, STSROBOT, Malu, HERON and Honyen all brought their latest products, various sizes of robot arms, robot “Spider-Man” etc., vividly expressing the charm of automation onsite.



Machine Vision: New force for Production

Industry 4.0 is inseparable from intelligent manufacturing, and intelligent manufacturing needs the support from machine vision. This year, a large number of leading machine vision manufacturers including LUSTER, LMI, Edmund, OPT, Joview, Daitron, Mvotem, CanRiu, CkVision, Pixoel, zhijintech, DaHeng, huaraytech, Opto, FLIR, POMEAS have gathered in Hall 4&5, showcasing their machine vision application of Lithium batteries, consumer electronics, semiconductors and electronics, solar energy, food and beverages, pharmaceuticals, robotics, auto, printing and transport. Most industrial camera products received well attention from buyers.



91% of exhibitors are satisfied with IAMD SHENZHEN 2018.

Among them, **95%** express that they will continue to participate in the event next year.

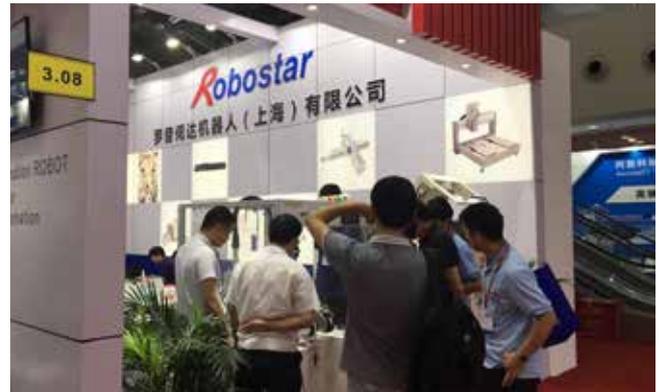
Hilscher System automation (Shanghai) Co. Ltd.

As one of the most professional automation trade fairs in South China, IAMD SHENZHEN 2018 made a great success once again! Under the efforts of all angle innovations, the show stood out the market with unprecedented scale, visitor numbers and results. Thanks to the organiser established such a good sharing platform for visitors and exhibitors to communicate, share and plan the future of the industry, by inviting end users to visit the show and participate the seminars.



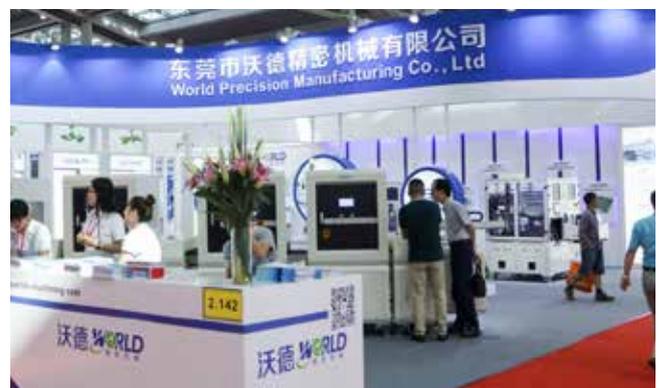
Robostar (Shanghai) Co.,Ltd.

IAMD SHENZHEN is an influential automation trade fair in South China, and its content are highly automated products and technologies. Our company has participated the show for several times, the visitors during the show period are from the industry with demands of automation products and technologies, we are satisfied with the quantity of the visitors and the result of the show, it helped our company to brand in automation industry. We are also satisfied with organiser's services from booth reservation, show period and dismantling time. Thanks to the organiser for their great efforts and support.



World Precision Manufacturing (Dongguan) CO.,LTD.

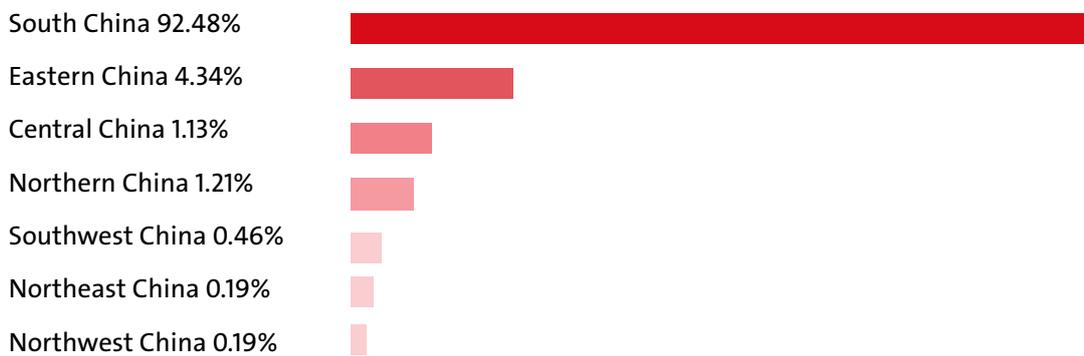
It is the 6th time we participate IAMD SHENZHEN. Compared to previous years, the potential buyers are more tend to interested in total automation solutions. Our one intelligent production line and 2-set high precise surface mount equipment (12 unit equipments in total) are well received by the clients with a lot of visits and high recognition. Hope there are more integrated system providers to participate the show, make the show more active and attractive.



The three-day show has attracted **35,157** professional buyers, which is **0.61%** greater than last show. Domestic visitors are from **30** provinces/directly-controlled municipalities, with those from Southern China accounting for **92.48%**.

Domestic Visitors

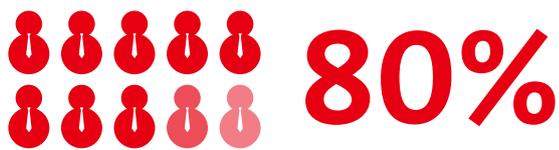
The following are 10 cities in China that our visitors mainly come from this year: Shenzhen, Dongguan, Guangzhou, Foshan, Huizhou, Zhuhai, Zhongshan, Shanghai and Xiamen.



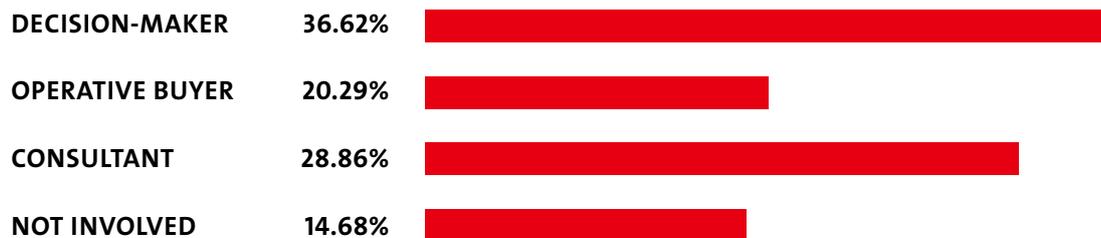
Overseas Visitors

There are 1.88% visitors coming from 25 different foreign countries and regions, including Japan, Korea, India, Malaysia, Thailand, Canada, USA, Australia, Turkey, Singapore etc.

Visitor Purchasing Authority

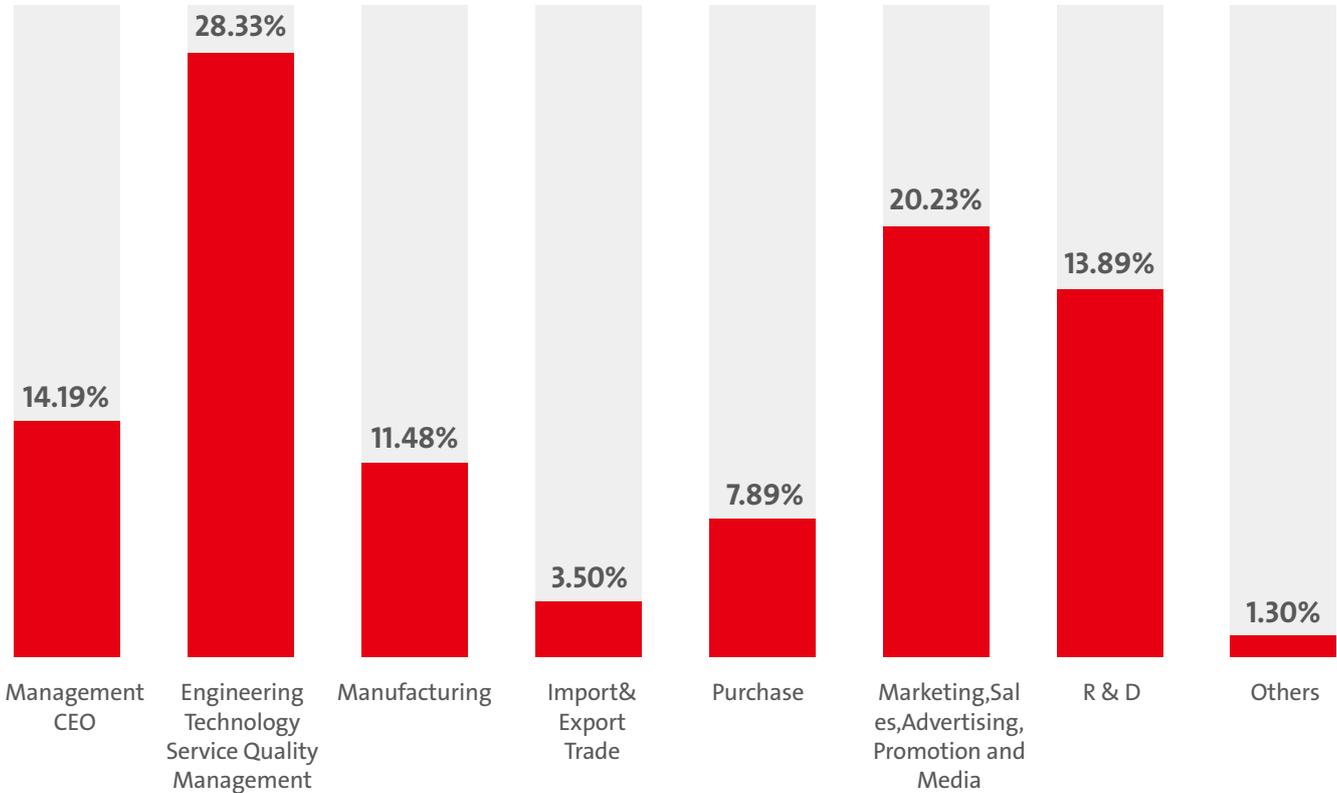


Professional buyers with purchase recommendation rights and final decision-making rights make up 80%.

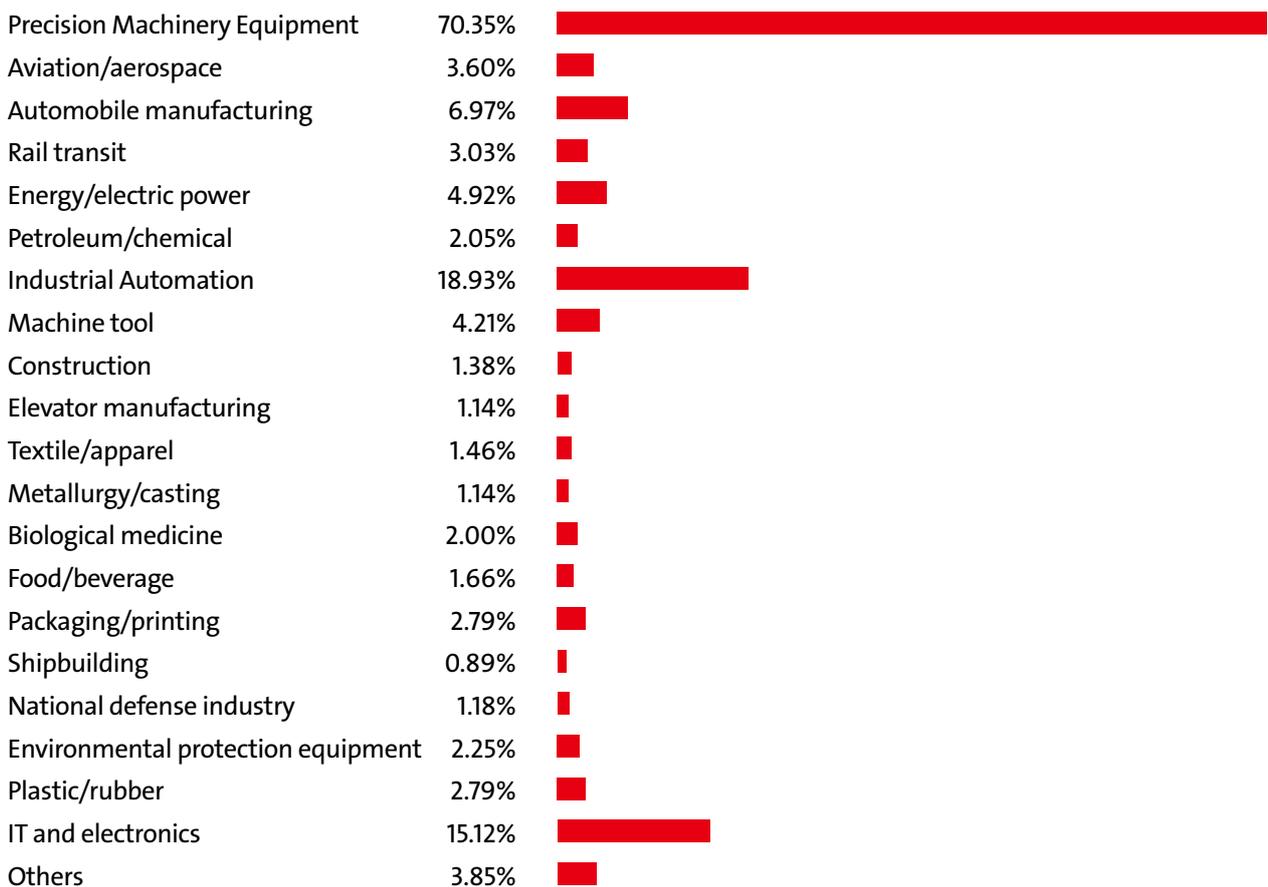


* The percentage is analyzed on the basis of the number of people who answered this question. Part of the visitors made multiple choices, and thus the total percentage exceeds 100%.

Visitor Main Job Functions



Visitor Industrial Areas



Visitor Feedback

In 2018, **76%** visitors visited the show for the first time. **32%** of the remaining visitors visited it for the third straight year. Over **95%** visitors said they would be there in 2019.





■ **Shanghai Camozzi Automation Control Co.,Ltd.**
Sun Yaohong, Regional Manager

Thanks for the organiser for the thoughtful services, helped us to visit the show efficiently. Although we didn't get all the details of the products due to the limited time, we are able to gather some useful industrial information. Match making service is well organised, hope to see more pneumatics providers, such as Festo, SMC. Wish IAMD SHENZHEN all the best in the future.



■ **Brich Electronic**
Yang Dong, Senior Engineer

This show gathered leading industrial players, they all have products and technologies worth to visit and study. This is a good communication platform between exhibitors and buyers. We are satisfied with the show and its activities. In general, vision software are adequate, hope to add more metal products in the future, and wish IAMD SHENZHEN becomes better and better.



■ **Shenzhen Motionwell Technology Co.,Ltd.**
Han Songsong, Project Manager

First of all, we appreciate the invitation from organiser, the whole visit process went smoothly. To us it's an excellent platform, brought together the supplier and the buyers efficiently, the onsite services are thoughtful. Hope IAMD SHENZHEN will become better next year, and we will surely visit the show again next year.



Delegations

Company Name	No. of Visitors
Huawei Technologies Co.,Ltd.	158
Foxconn Technology Group	90
BYD Company Limited	113
BYD Auto Company Limited	115
BYD Lithium Battery Co., Ltd.	41
BYD	53
BYD Electronic Co., Ltd.	218
Shenzhen Kaifa Technology Co., Ltd.	74
Guangdong Esquel Textiles Co., Ltd.	106
Midea	145
TCL Communication Technology Holdings Limited	25
Tonly Electronics Holdings Limited	18
Shenzhen Hymson Laser Intelligent Equipments Co., Ltd.	23
Guangdong Xinbao Electrical Appliances Holdings Co.,Ltd.	58
Daidong Zegna (Dongguan) Electronics Co., Ltd.	116
Flextronics Manufacturing (Zhuhai) Co.,Ltd.	70
Shenzhen Flextronics Co.,Ltd.	20
zhongshan Donlin Weili Electrical Appliances Co.,LTD	24
Mobi Antenna Technology (Shenzhen) Co.,Ltd.	29
Huizhou Sanhua Industrial Co.,Ltd.	59
Kyocera Office Facilities Technology (Dongguan) Ltd.	43
Dongguan Shilong Kyocera Corporation	98
Foryou Corporation	74
Huntkey Enterprise Group	74
Dongguan Dongtang Group Co., Ltd.	37
Delta Electronics (Dongguan) Co., Ltd.	135
Comba Telecom Systems Holdings Ltd.	41
Han's Laser Technology Industry Group Co.,Ltd	23
Shenzhen UW Laser Co,Ltd	43
Appotronics Co., Ltd.	27
Shenzhen Sunlord Electronics Co., Ltd.	42
Yuanguanggongchuang Intelligent technology co., Ltd.	29

Company Name	No. of Visitors
SHENZHEN GRAND TECHNOLOGIES CORPORATION	21
Vtech(dongguan)electronic products Co.,Ltd	36
Midea	46
TDK (Dongguan) SAE	65
TP-Link Technology Co.,Ltd.	82
Foxconn_Interconnect Technology	92
Guangzhou Panyu Sumida Kou Shui Heng Electric Factory	36
Shenzhen Mindray Bio-Medical Electronics Co., Ltd.	36
Fuji Xerox of Shenzhen Ltd.	84
Shenzhen Sunway Communication Co., Ltd.	24
SHENZHEN BEAUTY STAR CO., LTD.	42
OPPLE Lighting Group	37
Guangdong Keda Clean Energy Co.,Ltd.	27
ShenZhen Topband Co., LTD	29
Tianma Microelectronics co.,.Ltd.	28
ZhongShan YiDa Apparel Ltd.	30
TOSHIBA TEC INFORMATION SYSTEMS(SHENZHEN) CO.,LTD.	25
Ten Tech Composite Technology Co., Ltd.	38
Shenzhen Xinyuren Technology Co., Ltd.	20
Dongguan Robotic Industries Association	135
Foshan Nanhai Machinery Equipment Association	53
Dongguan Electronic Industry Association	50
Foshan City District Chamber of Commerce of Machinery & Equipment Manufacturing Industry	53
Foshan Hi-tech Industrial Association	98
Dongguan Intelligent Manufacturing Industry Association	45
Primax Electronic & Telecommunication Product Ltd	29
Dongguan Tymphaby Acoustic Technology Co.Ltd.	26
Youcheng Electronics Components (Dongguan) Co.,Ltd.	21
Guangdong Janes Lock Co., Ltd.	38
Shenzhen Qicheng Intelligent Technology Co., Ltd.	26

Company Name	No. of Visitors
TK Precision Plastics (Shenzhen) Limited	45
Ricoh Imaging Technology (Shanghai) CO.,LTD	38
Shenzhen Branch	21
Shenzhen Tong fang Electronic New Material Co., Ltd.	49
Shenzhen Vision best technology co.,Ltd	33
Shenzhen Silver Star Intelligent Technology Co., Ltd.	48
Jabil Green Point Technology (Shenzhen) Co., Ltd.	27
Zhuhai Weida Electronics Co.,Ltd.	53
Welling Electric Manufacturing Co., Ltd.	57
ShenZhen Hairuilang Automation Technology Co., Ltd.	12
CASIO TIMEPIECE (DONGGUAN)CO.,LTD	13
CASIO ELECTRONICS (SHENZHEN)CO.,LTD	15
ALEPH ELECTRONICS (SHEN ZHEN) CO.,LTD.	29
O-Net Technologies (Group) Limited	13
PPOCONPRECISIONMANUFACTURE(S HENZHEN)LTD	18
De'Longhi-Kenwood Appliances (Dongguan) Co., Ltd.	33
DongGuan Maisto Industries Limited	13
POWER 7	10
TONTEC	23
Guangzhou han east industrial automation equipment Co.,Ltd.	27
Kingbright	19
Goertek	19
ACE Corporation Holdings Ltd.	14
Ming Fai International Holdings Limited	16
QING YUAN CHUNG SHUN CENTURY FIBERGLASS CO., LTD.	14
ShaoGuan Earlylight.International Industrial Corp. Ltd	11
Shenzhen Tsumura Pharmaceutical Co., Ltd.	19
SHENZHEN HONGJINXIN TECHNOLOGY CO.,LTD	32
Shenzhen Suicheng Technology CO.,LTD.	15
Tamura	12
VTech Communications Ltd	11

Company Name	No. of Visitors
CITIZEN WATCH GOODRINGTON CO.,LTD.	14
Advanced Optoelectronic Equipment (Shenzhen) Co., Ltd.	13
XC Electronics ShenZhen Co.,Ltd.	12
Advanced Connection Technology Ltd.	14
Kuni-Stars Electronics Components (Shenzhen) Co.,Ltd.	12
ZHUHAI YIHE TECHNOLOGY CO.,LTD	11
Huizhou Duoxiang toys Co., Ltd.	10
Samtec	14
UMC ELECTRONICS CO.,LTD.	12
Shenzhen Murata Technology Co.,Ltd.	14
Shenzhen Amos Sweets & Foods Co.,Ltd.	20
Shenzhen Unilumin Group Co. Ltd.	13
ZKTECO CO., LTD.	10
Ricoh Components & Products (Shenzhen) Ltd.	45
Fuge Electronics Co.,Ltd.	11
Skyworth Group Co.,Ltd.	18
pulse electronics(dongguan) co.,Ltd.	11
Lyric Robot	15
Surface Mount Technology Limited	23
Sanmina-SCI(ShenZhen) LTD.	24
Toky Electrical Co., Ltd.	14
HIROSE	18
LIPC	20
Shennan Circuits Co.,LTD.	28
ORBEC CO.,LTD.	13
Winner Medical CO.,LTD.	14
Wuyang-Honda Motors(Guangzhou)Co.,Ltd.	17
TOPPAN	17
...	

Delegations



FOXCONN



FLEXTRONICS

TCL



EPSON



步步高



KENWOOD

PRIMAX



东莞市康祥电子有限公司
Kang Xiang Technology Co., Ltd.



TONTEC



TOSHIBA

Prime

Valeo
法雷奥



福哥興業股份有限公司
FAVOR UNION CO.,LTD.

BELTON
TECHNOLOGY

FUJI XEROX

Hisense

ARTESYN
ANALOG TECHNOLOGIES

JANESLOCK
捷安特

STIHL



PRIME
RUN THE FUTURE

BPG 自沃电气



Hun-key 航嘉



FORYOU A DAY
华阳集团

WELLMEI
威美



KYOCERA

Comba
comba coverage solutions

CASIO

KABA
BEYOND SECURITY

KEDA

NPM Group

MaiSto



MOBI 摩比

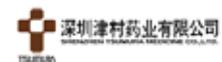
Linear
Building On Innovation

Grand 格兰达

GTA 固尔安

HGST
Western Digital company

WI



深圳市宝凌电子股份有限公司
SHENZHEN BAOLING ELECTRONIC CO.,LTD.



Hongxin
HONGXIN ELECTRONIC CO., LTD.



深圳市通产丽星股份有限公司
SHENZHEN BEAUTY STAR CO.,LTD



Xrobot
银星智能

Tyco Electronics

Tyco Electronics
Get connected
Your advantage

TAMURA

TOPBAND 拓邦

Vanward 万和
中国驰名商标



大洋电机
BROAD-OCEAN

SUNWODA
欣旺达

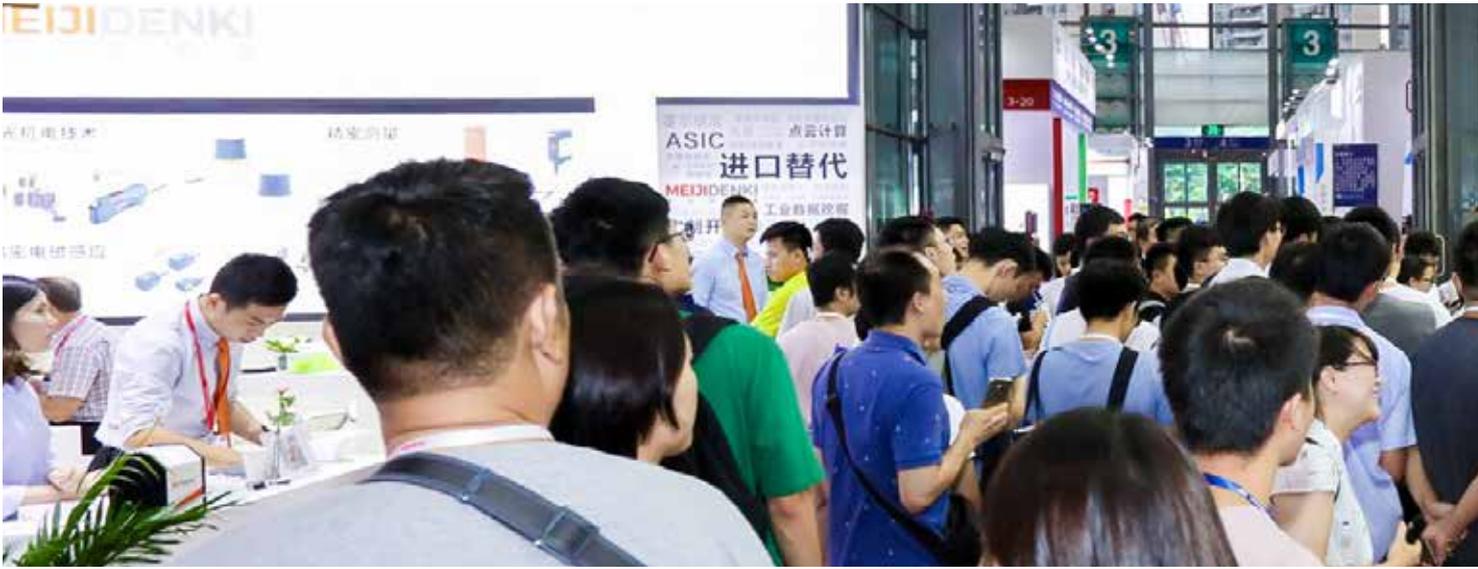
SANMINA

EVA

Delegations

IAMD
SHENZHEN





Daidong Zegna (Dongguan) Electronics Co., Ltd.

First of all, thanks for the thoughtful arrangements and invitation from Hannover Milano Fairs, let us had a chance to visit IAMD SHENZHEN. Our company take automation development and application seriously, brought more than 100 staff to visit the show, so they can have better idea of applying automation to upgrade the production line for better quality. In this show we paid great interest on application of image inspection Aol and robotics arms, we will try to integrate those products and technologies into our production line. Thanks again for the great efforts from organiser, provided us an experience sharing and technology exchange platform. The service from the organiser was first class, furnished us free shuttle bus and free lunch. We wish the show has a greater success in the future and we will surely visit again.



Flextronics Manufacturing (Zhuhai) Co.,Ltd.

We organised more than 70 technicians from Zhuhai and more than 10 purchasing staff from Shenzhen to visit the show, so our tech staff can enlarge their vision, find better recourses and our purchasing staff can source better suppliers. The seminars on the show all focus on "industry 4.0" and "artificial intelligence" help the audiences to have a broader view. Thanks for the great efforts from the organiser, looking forward to visiting the show again next year, and wish the show become better and better.



BYD Auto Company Limited

Thanks for the invitation and opportunities provided from the organiser- Hannover Milano Fairs, without your support, it would be very difficult to arrange more than 70 staff to visit the show in the same time, thanks to you, all problems are solved, you are the best! The contents of the show are diversified, lot of products and technologies meet our pressing needs, by visiting the show, we saved a lot of time and energy of sourcing, it also gave us the direction of automation upgrading. Here I thank the organiser on behalf of BYD business division 14! In the meantime we wish the organiser a better business with great income.



Dongguan Electronic Industry Association

Thanks for the thoughtful arrangement from the organiser - Hannover Milano Fairs. This time we organized a delegation from more than 50 member companies to visit the IAMD SHENZHEN, our members are very happy about the visiting experiences. This is a professional and focused show, established an experiences sharing, technics exchange and businesses cooperation platform, helped industrial enterprises to understand more about the industrial trends, source good quality suppliers, collect product and technology informations. Our delegation spoke highly of the thoughtful reception and service from organiser, and the great efforts from the staff. We look forward to visit the show again next year and wish all the best to IAMD SHENZHEN in the future.



Professional Forums to Analyze Intelligent Manufacturing Era

IAMD SHENZHEN has already become a must visit show once a year in South China, this time there are 14 high-end seminars and conferences at onsite, invited numeric industrial experts to analyse the current status of Chinese manufacturing industry, talk about the intelligent upgrading, give the show great highlights.

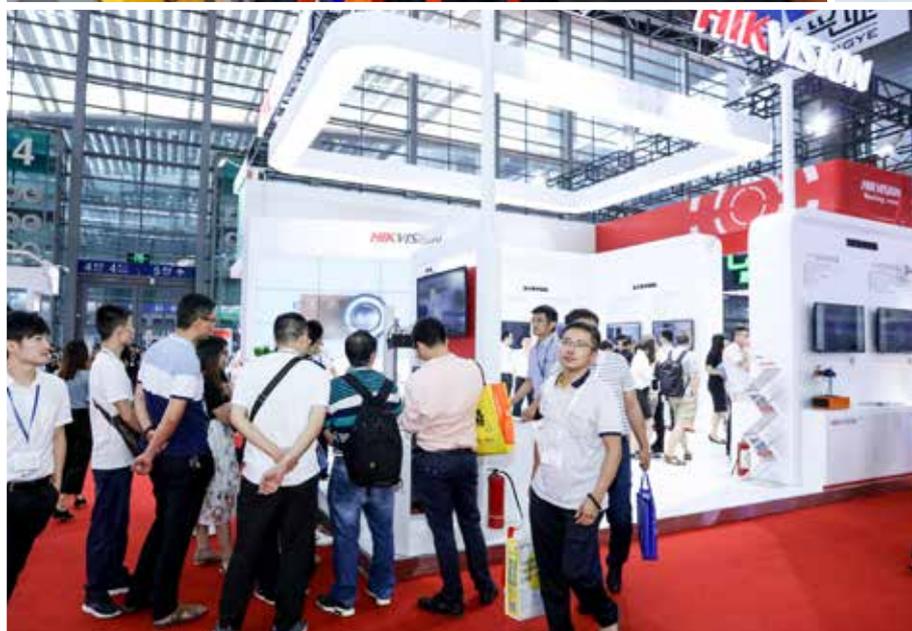
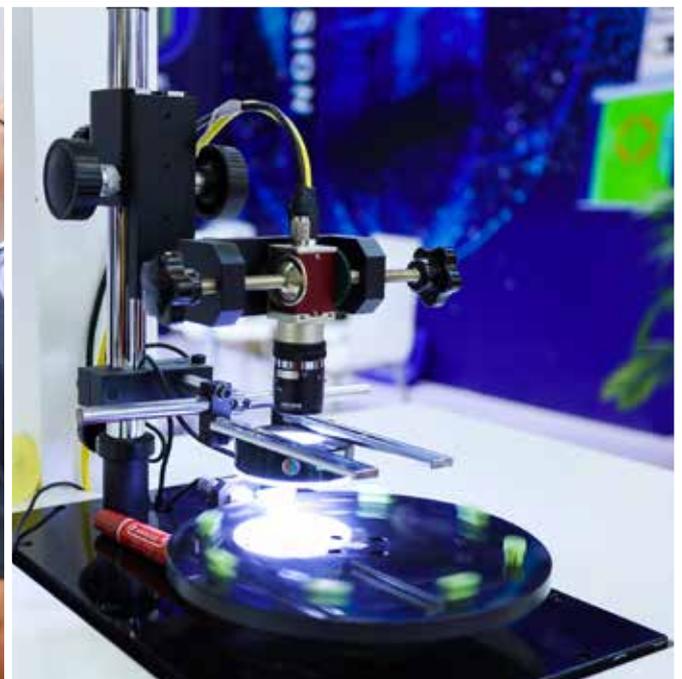




- Intelligent Manufacturing Technology Standards and Advanced Solutions Conference
- OPC Seminar Tour 2018
- Robots and Artificial Intelligence
- Industrial Interconnection-Digital Exchange of Equipment
- China(Shenzhen)Machine Vision Technology & Application Conference
- Global Industrial IoT Conference
- Datalogic Shenzhen Seminar
- China(shenzhen)Machine Vision Technology & Application Conference
- Automation and Industrial Communication Technology Forum
- Industrial Internet Industry Development Forum and 2018 Intelligent Manufacturing Innovation Competition
- 2018 Smart Shipping & Logistics' Automation Shenzhen International Forum
- 2018 Popular Sales Skills on Hi-tech Industry Shenzhen Forum

Show Impressions





A dynamic global network: IAMD events worldwide

No.1

showcase for digitally integrated industrial technology solutions in the United States



Joint power of 6 trade shows for a **360°** view of Eurasia's industrial technology market

The world's leading IIoT platform with

210,000

visitors, thereof one third from abroad



Leading Industrie 4.0 trade show in China with over

85

buyer delegations



More than

70%

of exhibitors successfully closed business deals on site



1st

trade show of its kind in the region spotlighting the factory of the future

More than **3/4**

of exhibitors regard Wuhan as the most vital future market in China



69%

of the industrial companies in Asia Pacific are expected to be highly digitalized in the next five years



95%

of visitors will revisit IAMD SHENZHEN in 2019

680 exhibitors within a display area of **72,000 sqm**

 Singapore
16–18 Oct 2018
industrial-transformation.com

 Beijing, China
8–10 May 2019
iamdbeijing.com

 Wuhan, China
June 2020
iars-wuhan.com

 Shanghai, China
6–9 Nov 2018
ptc-asia.com

 Shenzhen, China
26–28 June 2019
iamdshenzhen.com

 Chicago, USA
14–19 Sep 2020
hannovermesseusa.com

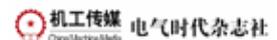
 Istanbul, Turkey
14–17 Mar 2019
iamd-eurasia.com

 Shanghai, China
September 2019
industrial-automation-show.com

 Hannover, Germany
1–5 Apr 2019
hannovermesse.de/en/iamd

 León, Mexico
9–11 Oct 2019
industrialtransformation.mx

 For more information visit hannovermesse.de/en/iamd-worldwide



Media Promotion



*The names are in order without priority

Go Further into China's Fast Growing Automation Market!
IAMD SHENZHEN 2019
26-28 June 2019, Shenzhen Convention and Exhibition Center

I want to visit IAMD SHENZHEN 2019

I want to participate in IAMD SHENZHEN 2019

Company:	_____	Address:	_____
Contact Person:	_____	Tel:	_____
Fax:	_____	Mobile:	_____
Zip Code:	_____	Email:	_____
Website:	_____	Space:	_____
Type of Company:	<input type="checkbox"/> Foreign	<input type="checkbox"/> Joint Venture	<input type="checkbox"/> Local
Exhibits Source:	<input type="checkbox"/> Foreign	<input type="checkbox"/> Local	
Date		Signature	

Fill in the above form and fax back to us by +86-020-86266690-8004

• Please note that this document serves as space booking at IAMD SHENZHEN 2019, not legally binding.
Official application form (i.e. legally binding) will be ready in due time and will be sent to you shortly.

For more information, please contact us

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Deutsche Messe



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*On behalf of Hannover Milano Fairs Shanghai Ltd